



THE CANARY CLUB

A powerful voice for personal and environmental health

Increase Your Business Revenue

5 million people in the United States suffer from hormone imbalance and other illnesses due to environmental toxins. The Canary Club supports these people, who are actively looking for products and services like yours.

Increase your business profit from our rapidly growing 10,000 + membership.

Listing your ad is easy using our on line form and payment services. Your ad is moments away from being seen by over 300 people TODAY who are actively looking for your goods and services! The basic listing is free and banner ads, featured articles and product images can be listed for a fee.

Attached you will find instructions and advertising rates. A return form is provided.

To advertise with us contact Judith at 641.715.3800 ext. 869964# or email me at: advertising@canaryclub.org with any questions or for assistance.



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Advertise with the Canary Club

Why advertise with the Canary Club?

- You will have immediate access to our 15,000 monthly website visitors and 10,000 + members.
- You will increase your search engine optimization (Google, yahoo, ask).

The Canary Club web site has the following advertising available:

- **Our Content Library:** (to advertise contact us)
 - Home Page Banners
 - Home Page Monthly Featured Articles
 - Home Page Weekly Tip of the Week
 - Home Page Weekly Something You Should Know
 - Site Banners
 - Articles
- **Product and Services Directory** (fully automated)
 - Top Banner
 - Side Banners
 - Featured Listings
 - Listings: available from 50 to 1000 word descriptions, contact details, product images and documents
 - Popular and Recent Listings: Your listing is automatically displayed in these side boxes, based on the user community.

Your ad will be more successful when

- It is consistent with the intention of the Canary Club site.
- Contains a gift for the reader.
- Contains ideas and techniques that readers can immediately apply in their own lives.

The intention of the Canary Club is that by informing, nurturing and inspiring our members, we can assist in their health and the health of their environment.



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Advertising

| Categories | Fee |
|--|---|
| Home Page - Banner Double Height (235 w x 70 h pixels) Single Height (235 w x 30 h pixels) This is it. The most visible location on the site. Always seen and first seen by more than 15,000+ people each month who are looking for what you have. | \$105.00 \$55.00 a month |
| Home Page - Featured Articles <ul style="list-style-type: none"> Prominently placed article links on the front page. These are highly visible and Google able, increasing your on-line presence. | \$95.00 a month |
| Home Page - Tip of the Week <ul style="list-style-type: none"> Home page feature with up to 45 words includes your name and URL under the tip. Tips are intended to support members and are a great way for you to demonstrate your expertise, adding to your on line presence. | \$25.00 a week |
| Home Page - Something You Should Know <ul style="list-style-type: none"> A weekly home page feature with timely relevant information and your contact details. | \$25.00 a week |
| Newsletter articles <ul style="list-style-type: none"> As well as being on the website and in our archives for members to view, your article will arrive monthly in the in-box of approximately 12% of our members. Your newsletter articles will include your contact information. We have two articles per newsletter. One on Health one on Environment. | \$95.00 a month |
| Banner On Almost All Site Pages 235 w x 70 h pixels 235 w x 30 h pixels Most Canary Club pages have banners available. Choose the appropriate page your constituents will visit to maximize your exposure and impact. | \$39.00 \$19.00 a month |
| Articles <ul style="list-style-type: none"> Placed in the article section, under the appropriate heading, linked to your web site, these add to your on line presence and credibility. | \$10.00 a month |
| A directory of local, national and international products and services For more information go to: http://www.canaryclub.org/directory/compare.php | |
| Directory – Free <ul style="list-style-type: none"> 50 word description of your product or service Your contact details | Free |
| Directory - Basic <ul style="list-style-type: none"> 150 word description of your product or service Your contact details Recent Listings Popular Listings (potentially – this is an automatic category) | \$10.00 a month with a 3 month minimum |



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|---|---|
| Directory - Advanced <ul style="list-style-type: none">○ 550 word description of your product or service○ Your contact details○ Map○ Recent Listings○ Popular Listings○ Featured Listing○ Side Banner (details below)○ 3 Product Images | \$20.00 a month with a 3 month minimum |
| Directory - Premium <ul style="list-style-type: none">○ 2000 word description of your product or service○ Your contact details○ Map○ Recent Listings○ Popular Listings○ Featured Listings○ Side Banner (details below)○ Top Banner (details below)○ 5 Product Images | \$30.00 a month with a 3 month minimum |
| Directory – Banner Sizes <ul style="list-style-type: none">● Top Banners - 468x60● Side Banners (both) - 140x140● Listing Banners- 300x300● Canary Ad is !D33/Cat/ 178● 72 DPI | |

- **To submit your advertising to our Content Library contact us at: advertising@canaryclub.org or 707 433 6680**
- **The Canary Club Product and Services Directory is fully automated. To submit your advertising go to: <http://www.canaryclub.org/directory/>**
- **Personalized Advertising packages are available e upon request. For more information contact Judith at advertising@canaryclub.org**



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Submit your articles or banners to advertising@canaryclub.org. Questions contact Judith at 641 715 3800 869964# or email to: advertising@canaryclub.org.

| | |
|----------------------|--|
| Business Name | |
| Contact Name | |
| Address | |
| Phone | |
| E-mail | |

| Advertising Categories | Page Preferences | Number of Months to Run | Article / Banner attached (or how we'll receive it) | Fee | Paid by (paypal or check) |
|-------------------------------|-------------------------|--------------------------------|--|------------|----------------------------------|
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Banner Specifications:

For technical information on banner specifications please contact James Dickson at: jamesdickson@jamesdickson.net

Need a banner designed?

If you have no banner but wish to have one designed contact James at: jamesdickson@jamesdickson.net

Payment:

By check mail to: 400 W. 3rd. Street, Santa Rosa CA 95401 or payment can be made by paypal.